



The Ultimate Shoppers Guide™

2012 Mailing Schedule*

ISSUE	PUB	Ad Pick Up	IN HOME
January 237	SS1	12/1/2011	1/3/2012
Jan-238	SS2	12/22/2011	1/24/2012
February 2	SS1	1/12/2012	2/7/2012
Feb-240	SS2	1/26/2012	2/21/2012
March 241	SS12	2/9/2012	3/6/2012
Mar-242	SS2	2/23/2012	3/20/2012
April 243	SS1	3/15/2012	4/10/2012
Apr-244	SS2	3/29/2012	4/24/2012
May 245	SS1	4/12/2012	5/8/2012
May-246	SS2	4/26/2012	5/22/2012
June 247	SS1	5/10/2012	6/5/2012
Jun-248	SS2	5/31/2012	6/26/2012
July 249	SS1	6/14/2012	7/10/2012
Jul-250	SS2	6/28/2012	7/24/2012
August 251	SS1	7/12/2012	8/7/2012
Aug-252	SS2	7/26/2012	8/21/2012
September 253	SS1	8/16/2012	9/11/2012
Sept-254	SS2	8/30/2012	9/25/2012
October 255	SS1	9/13/2012	10/9/2012
Oct-256	SS2	9/27/2012	10/23/2012
November 257	SS1	10/11/2012	11/6/2012
Nov-258	SS2	10/25/2012	11/20/2012
December 259	SS1	11/8/2012	12/4/2012
Dec-260	SS2	11/22/2012	12/18/2012

*Dates Subject to Change